



For Immediate Release

ProTrans Leverages JDA Transportation Modeler for Complex Logistics Optimization

JDA Transportation Modeler will help ProTrans maximize capacity utilization and delivery speed, while balancing profitability and agility

Indianapolis, IN (April 10, 2017) –

ProTrans announces they have implemented JDA Software Group's JDA® Transportation Modeler, part of JDA® Transportation Management solutions. JDA Transportation Modeler will help ProTrans drive transportation optimization and meet the demands of today's fast-paced logistics landscape.

"ProTrans has been a JDA user for quite some time. While we reviewed many other optimization solutions during the selection process, JDA offered the best solution from both a functionality aspect and commercial alignment perspective to meet our needs at a very reasonable cost," said Shawn Masters, Chief Commercial Officer, ProTrans.

As a 3PL offering completely integrated planning and execution services, ProTrans needed a modeling solution that could drive transportation optimization opportunities with simplified - and implementable – inputs plus usable outputs to keep up with customer demands. "With capacity continuously being a concern and the ever present pressures of meeting guaranteed savings commitments, we needed a state of the art optimization tool that could meet the demands of our teams. JDA Transportation Modeler gives us the flexibility to optimize in many different ways while meeting the demands of our business," continued Masters.

JDA Transportation Modeler is designed to optimize transportation assets quickly and easily in real-time, giving ProTrans immediate visibility into transportation and logistics conditions as they change. This solution supports all the different needs of ProTrans' network planning teams in developing complex logistics solutions.

"JDA Transportation Modeler will help ProTrans manage the high complexity of today's logistics landscape and make optimal customer recommendations, maximizing their capacity utilization and delivery speed," said Danny Halim, Vice President, industry strategy, distribution and 3PL, JDA. "As logistics providers continue to balance agility and profitability, JDA Transportation Modeler not only enables ProTrans to provide strategic guidance to their customers, but gives them the ability to quickly and continuously optimize their transportation network without the burden of implementing a heavy transportation management system."





About JDA Software Group, Inc.

JDA Software is the leading provider of seamless supply chain planning and execution solutions for retailers, manufacturers, logistics providers and wholesale distributors.

About ProTrans

ProTrans founded in 1993, is a non-asset based North American logistics management company with customized solutions to improve customer efficiencies across their supply chains. Headquartered in Indianapolis, Indiana ProTrans operates over twenty-four (24) service centers throughout Canada, Mexico and the U.S. Visit our website www.protrans.com to learn more.

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